



Dear GPI Supporter,

Greyhound Pets, Inc.® is pleased to be organizing its 7th Annual Greyt Walkathon to support our mission of dedication to the welfare of greyhounds and greyhound mixes. Through the efforts of our valued volunteers and benefactors, we provide loving support and veterinary services to the dogs directly in our care, and ongoing resources and education for our adoptive families and the public.

The Greyt Walkathon is our yearly fundraiser. Last year, our volunteers and supporters raised more than \$20,000 for GPI. This support helped fund transportation for the retired racers we bring in from Florida and Ireland, and the greyhound mixes rescued from the U.S. Midwest and South Korea. It costs an average of \$870 for each greyhound's transport, transitional care, and vetting. We also provide food, housing, and medical care until they find their forever home. Our annual veterinary costs are \$95,000. All donations are used directly for the dogs in our care.

This year's event is on July 29th at Juanita Beach Park in Kirkland. We hope you will strongly consider supporting our event. Here's how:

**Sponsorships:**

- **Skinny Dog Club - \$250:** Your logo on our event tshirt. Your logo, a description of your company, and a link to your website on our event website. Social media mentions.
- **Needle Nose Fan - \$150:** Your logo on our event website with a description of your company and a link to your website.

**Donations:**

- **Ace Supporter - In-kind donations of goods or services:** Your company name and your in-kind donation listed on our event website. Refer to the back of this letter for ideas.
- **Donation in any amount.** Every dollar counts, and goes directly to the dogs.

Our Walkathon is a great opportunity to promote your business to a highly desirable target audience while supporting a worthwhile cause. We are very proud to have placed over 6,000 greyhounds in happy homes since our founding by John Hern in 1985 with GPI Dog #1, Ace. The Greyt Walkathon helps GPI support its mission. Thank you in advance for your support of this important event.

Sincerely,

*Chris Nooney*

Chris Nooney  
Vice President, Board of Directors and 2017 Greyt Walkathon Chair  
Phone: 206-228-8942 Email: [chrisnooney@me.com](mailto:chrisnooney@me.com)  
GPI website: [www.greyhoundpetsinc.org](http://www.greyhoundpetsinc.org)

*Greyhound Pets, Inc. is a section 501(c)(3) nonprofit organization. All donations are tax-deductible to the extent allowed by law. Greyhound Pets, Inc. and GPI are registered trademarks of GPI.*

**YES! I would like to sponsor the greyhounds and greyhounds mixes through the 7th Annual Greyt Walkathon on Saturday, July 29, 2017:**

\_\_\_\_ **Skinny Dog Club - \$250.** Donation includes logo of your company on upper back of our event tshirt, your logo, a description of your company, and a link to your website posted on our event website sponsor page. Social media mentions. A Sponsor Agreement is attached.

\_\_\_\_ **Needle Nose Fan - \$150.** Donation includes your logo, a description of your company, and a link to your website posted on our event website sponsor page. A Sponsor Agreement is attached.

\_\_\_\_ **Ace Supporter:** In-kind donation of goods or services, such as Kirkland brand Lamb and Rice Kibble, Kirkland brand large dog biscuits, bedding/blankets/quilts (no baby-sized, knitted/crocheted, or down, please). For more ideas, please ask!

\_\_\_\_ **Other Donation Amount:** \$\_\_\_\_\_. All donations, small or large, are appreciated, and every dollar goes directly to the dogs.

Contact Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

## 7th Annual Greyt Walkathon Sponsorship Agreement

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

Contact Phone: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Website URL: \_\_\_\_\_

Description about your Company: \_\_\_\_\_  
\_\_\_\_\_

Amount Enclosed: \$ \_\_\_\_\_

### Sponsorship Type (please check one):

Skinny Dog Club (\$250)

Needle Nose Fan (\$150)

Ace Supporter (in-kind donation), please list:  
\_\_\_\_\_

Donation Amount: \$ \_\_\_\_\_

### Payment Information:

Make checks payable to Greyhound Pets, Inc. Mailing address: P.O. Box 891, Woodinville, WA 98072. Pay online with PayPal at: [robinjamesgpi@gmail.com](mailto:robinjamesgpi@gmail.com). After payment is verified, your logo will be confirmed for print and website.

## Sponsorship and Logo Deadline: Sunday, July 16, 2017

### Tshirt Logo Requirements (Skinny Dog Club Sponsor only):

- One color only. Full-color and greyscale images are not supported.
- Logo must be high-resolution (300dpi minimum) in EPS, PDF, JPG, TIFF, PNG, PSD, or Vector format.
- Logo must fit within a 3 inch wide by 3 inch tall area.
- Avoid thin lines and tiny text, as they will not reproduce cleanly in tshirt printing.
- Note that we do not have the resources to design logos for sponsors.

*Completed artwork must be submitted in above format to be included on the event tshirt.*

### Event Website Sponsor Page Logo Requirements (Skinny Dog Club and Needle Nose Fan Sponsors):

- Any color logo: one color to full color.
- Logo must be high resolution (300dpi minimum) web-ready format such as JPG, or PNG.

*Email all logo files to:  
[bev\\_mitchell@me.com](mailto:bev_mitchell@me.com)*